



**PARKS & RECREATION COMMISSION
MEETING AGENDA**

THURSDAY, JUNE 15, 2023 AT 5:30 PM

**CITY HALL COUNCIL CHAMBERS
1600 WEST BEVERLY BOULEVARD
MONTEBELLO, CALIFORNIA**

COMMISSION MEMBERS

**James Santana, Chairperson
Richard Carlin, Commissioner
Sylvia Takeyama, Commissioner
Oliver Jimenez, Commissioner**

CITY STAFF

**David Sosnowski, Director
Kaili Torres, Recreation Manager
Laurie Aguilar, Management Analyst**

NOTICES

This Commission/Committee Meeting will be held in person and will meet at **City Hall – City Council Chambers, 1600 West Beverly Boulevard, Montebello, California**. The meeting will be live streamed and can be watched on the City's website and YouTube Channel via the following link: <https://www.montebelloca.gov>, and may also be viewed on Spectrum Public Access Channel 3 for all Spectrum cable subscribers.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act (ADA) any person with a disability who requires special accommodations in order to participate in a meeting should contact Laurie Aguilar at (323) 887-1200 ext.374 Monday-Thursday from 7:30 a.m.-5:30 p.m. Please call 48 hours prior to the meeting to ensure that reasonable arrangements can be made to provide accessibility to this meeting (28 CFR 35.102-35.104 ADA Title II 1203). If you require translation services, please contact us 24 hours before this meeting.

PUBLIC COMMENTS:

In-Person: For those interested in participating during the Public Comment period(s), you may address the Committee/Commission ***in person only the day of the meeting***. Speakers will be required to fill out a speaker card provided at the door and submit it to staff prior to each Public Comment announcement period. Staff will number and call each speaker card in the order received.

AGENDA MATERIALS: The agenda and agenda packet related to items on this agenda are available for public inspection at City's website at: [Agendas, Minutes, and Videos](#).

IN CONSIDERATION OF OTHERS, PLEASE TURN OFF, OR MUTE, ALL CELL PHONES AND PAGERS
THANK YOU FOR YOUR COOPERATION

OPENING CEREMONIES

CALL TO ORDER

ROLL CALL

CORRECTIONS TO THE AGENDA

PUBLIC COMMENTS (30 MINUTES)

At this time, the general public may address the Commission/Committee on any items listed on the Agenda, including items not listed on the Agenda (Non-Agenda Items) that are within subject matter jurisdiction. Please be aware that the maximum time allotted for members of the public to speak shall not exceed three (3) minutes per person. State Law prohibits the Commission/ Committee from taking action or entertaining extended discussion on a topic not listed on the agenda. Please show courtesy to others and direct all of your comments to the Chairperson.

CONSENT ITEM(S)

1. Utility Box Beautification Program Call for Artists

RECOMMENDATION: It is recommended that the Parks and Recreation Commission:

1. Approve the Round 3 Call for Artists for the Utility Box Beautification Program; and
2. Take such additional, related, action that may be desirable.

COMMISSION/COMMITTEE ORALS

Member announcements; requests for future agenda items; conference/meetings reports.

- James Santana, Chairperson
- Richard Carlin, Commissioner
- Sylvia Takeyama, Commissioner
- Oliver Jimenez, Commissioner

STAFF COMMUNICATIONS

ADJOURNMENT

The City of Montebello Parks and Recreation Commission will adjourn to the next Regular Meeting on July 20, 2023 at 5:30 p.m. at City Hall Council Chambers located at 1600 W. Beverly Boulevard, Montebello, CA 90640.

I, Laurie Aguilar, Management Analyst for the City of Montebello Department of Parks and Recreation hereby certify that a copy of this agenda has been posted on or before Monday, June 12, 2023 at 5:30 p.m.

Laurie Aguilar

Laurie Aguilar, Management Analyst



ITEM # 1

**CITY OF MONTEBELLO
PARKS & RECREATION COMMISSION AGENDA STAFF REPORT**

TO: Members of the Parks and Recreation Commission

FROM: David Sosnowski, Director of Recreation and Community Services

BY: Laurie Aguilar, Management Analyst

SUBJECT: Utility Box Beautification Program Call for Artists

DATE: June 15, 2023

RECOMMENDATION(S):

It is recommended that the Parks and Recreation Commission:

1. Approve the Round 3 Call for Artists for the Utility Box Beautification Program; and
2. Take such additional, related, action that may be desirable.

FISCAL IMPACT:

The cost estimate for each utility box ranges from Six Hundred Dollars (\$600) to Eight Hundred Dollars (\$800) for a full vinyl wrap, depending on the size of the utility box. The number of artwork installations is dependent upon the number of submissions received and the number of artworks which are selected for approval. The City is estimating to install a total of ten (10) vinyl wraps for the third round of Call for Artists. The total cost estimate for the purchase and installation of ten (10) vinyl wraps is Eight Thousand Dollars (\$8,000). The Recreation and Community Service Department Fiscal Year 2023-24 budget includes sufficient funds for the Round 3 Call for Artists for the Utility Box Beautification Program.

BACKGROUND/DISCUSSION:

The Utility Box Beautification Program is a public art program designed to transform common traffic signal control boxes in the City into new distinctive works of art, creating a more vibrant, attractive cityscape. The program also aims to celebrate local artists and their artwork, act as a deterrent to graffiti, involve the community in the beautification of

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the City, and create a sense of place and identity.

ANALYSIS:

At the April 28, 2021 City Council meeting, City Council authorized the implementation of the Utility Box Beautification Program. The City released the first Call for Artists on June 17, 2021 for Montebello residents in 4th through 8th grades and at the September 8, 2021 City Council meeting, eight artworks were approved for installation. A second Call for Artists was released on September 1, 2021 and was open to Montebello residents of all ages and at the December 8, 2021 City Council meeting, six artworks were approved for installation. All artworks have been installed and are viewable to the public.

The previous Call for Artists coincided with the City's 100 year anniversary and artists were encouraged to submit artwork that aimed to highlight Montebello and its community, which includes the City's cultural diversity and memories made in Montebello. The overall theme was taken into consideration when selecting artwork submissions.

Staff is recommending for the third round of Call for Artists to highlight the history of Montebello and be open to all ages. Artists will be encouraged to submit artwork that showcases Montebello's past and its rich history. The overall theme will be taken into consideration when selecting artwork submissions. Additionally, artwork will be scored based on the following equally weighted criteria: creativity and innovation of design, originality, artistry, visual impact, and community appropriateness and content. The Call for Artists will be advertised on the City website, newsletters, and social media platforms.

SUMMARY:

The Parks and Recreation Commission will consider approving the Round 3 Call for Artists for the Utility Box Beautification Program.

ATTACHMENT(S)

None